

## Our Passion

### SSMC turns liquid into Gold: Achieved Water Efficient Building Gold Certification



4 Sept 13 – It is with great pleasures to announce that SSMC is among the first to be recognized by Public Utility Board (PUB) for outstanding water saving initiatives and we are awarded the **Water Efficient Building (WEB) GOLD Certification**.



Together with 2 other organizations, the Gold Certificate was presented to SSMC by Ms. Grace Fu, Minister, Prime Minister's Office, Second Minister for the Environment and Water Resources and Second Minister for Foreign Affairs, in the Presentation Ceremony and Seminar organized by PUB with more than 300 participants from industries, organizations and schools.



Mr. Goh Yu Fei, Senior Manager, Facilities shared in this seminar on the efficient water management systems & water saving initiatives.

**SSMC has recycled 68% of its used water through various water efficiency initiatives, making them one of the highest water savers in their sector.**





***“Water Efficient Building (GOLD) certification provides opportunities for SSMC to achieve sound water efficiency performance in a systematic manner. Water conservation work is not seen as a cost to SSMC. With the great partnership we have with PUB towards sustainable development, it is our belief that we should fulfill our commitment to give back to society as much as we can,” said Mr. Jagadish CV, CEO of SSMC.***



**SSMC senior director, Collin Tan, said that the new grant will incentivise companies to conserve water. *"This is an encouraging move... The funds will definitely help the industry to adopt more water-saving measures,"* said Mr Collin Tan.**

## Related Press Releases

1. <http://www.pub.gov.sg/conserves/CommercialOperatorsAndOther/WEB/Pages/WEBIndustryGoldRecipients2013.aspx>
2. [http://www.news.gov.sg/public/sgpc/en/media\\_releases/agencies/pub/press\\_release/P-20130904-2.print.html?AuthKey=20c72e52-627a-434a-8add-edaa2ed7056b](http://www.news.gov.sg/public/sgpc/en/media_releases/agencies/pub/press_release/P-20130904-2.print.html?AuthKey=20c72e52-627a-434a-8add-edaa2ed7056b)
3. <http://www.straitstimes.com/breaking-news/singapore/story/schools-building-owners-recognised-water-saving-initiatives-20130904>
4. <http://business.asiaone.com/news/new-grant-help-save-water>
5. <http://news.asiaone.com/news/singapore/schools-building-owners-recognised-water-saving-initiatives>
6. <http://business.asiaone.com/news/new-grant-help-save-water#sthash.N11Siw1d.dpuf>